

Event invitation – FIRMENCUP presented by SUZUKI

World Triathlon Hamburg 2026

HOW does the Firmencup work for individual participants?

Any company can take part in the world's largest triathlon. The three fastest colleagues from a company automatically form a company team and are entered into the company rankings. Any number of employees can be registered per distance (sprint or standard), but at least three. The composition of multiple company teams does not have to be determined in advance, but is automatically determined by the order in which they cross the finish line at the event.

Example 1: You register with five colleagues. The three fastest colleagues form the company team and are included in the company ranking.

Example 2: You register with 32 colleagues. The 30 fastest colleagues form ten company teams and are included in the company ranking.

HOW does the Firmencup work for relays?

Two or three employees form a company relay team. Each relay team member takes on one of the three disciplines (swimmer, cyclist, runner). If only two employees start in a relay team, they must divide the three disciplines between them. Any number of company relay teams can be registered. There is no minimum number of relay teams per company. The ranking of the company relay teams is determined by the order in which they cross the finish line.

WHY participate with a company team?

Triathlon opens up opportunities that other sports do not offer: whether you are an ambitious swimmer, cyclist, or runner, triathlon brings all individual competitors together. The common goal and mutual motivation will unite colleagues and drive them to peak performance. At the same time, participants can compete with other teams in the Firmencup, as the Firmencup participants start together from consecutive starting blocks. The company relays start separately from the last starting blocks, together with all other relays.

REGISTER for the Firmencup?

A representative can register their company via the link "[To the Firmencup Company Registration](#)." They should then send the password they have assigned to their company to all interested employees. Employees can use this password to enter their individual data and register for the Firmencup. **All registrations must be completed by the end of registration**



SUZUKI
World Triathlon
Championship Series
Sprint & Relay
HAMBURG 2026
presented by **HAMBURG WASSER**

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phase 1 on June 1, 2026. The person responsible can view and manage all registered employees at any time.

After June 1, the company will receive an invoice for all entry fees for registered employees. If you have any questions about registration, please contact firmencup.hamburg@triathlond-events.de.

Hamburg Company Sports Championships

For the second time, the Hamburg Company Sports Championships will be held in 2026 over the sprint and standard distances. The fastest three women and the fastest three men over both distances will be ranked.



Anyone who is a member of a company sports club (BSG) is eligible to participate. As part of the Firmencup, selection by the BSG is not necessary and will be carried out by the company sports association. If you are a member of a BSG, you will automatically participate in the championships at your distance.

Do you have any questions about the championships? Feel free to send an email to triathlon@bsv-hamburg.de

What does it cost to participate in the Firmencup?

You can secure your starting places for the 2026 Firmencup at the following entry fees:

- Sprint distance: 115.00 euros
- Standard distance: €130.00
- Sprint distance relay: €165.00
- Olympic distance relay: €185.00

Please also note the regular announcement for individual starters and relays with all the conditions of participation, which can be found at www.hamburg.triathlon.org.

Please note the following conditions: All team members must be bound to the registering employer by an employment contract. Only participants who have **NOT** yet registered for World Triathlon Hamburg 2026 can be included in your quota. In the event of duplicate registration, the entry fee will not be refunded. It is not possible for individual starters who have already registered to transfer to the Firmencup classification!

All participants must register online by **June 1, 2026**. Registration will no longer be possible after this date. Entry fees will not be refunded. Until June 1, 2026, the person responsible can





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re-register or cancel registrations free of charge. If you have any questions, please contact your personal contact person at firmencup.hamburg@triathlond-events.de. Additional bookings such as starting block requests, early check-out, or medal engraving are not possible for the Firmencup. However, medal engraving and early check-out can be booked on site for an additional fee.

