



**PRESS RELEASE**  
*For immediate release*

## **THE BEST TRIATHLETES IN THE WORLD WILL BE IN MONTREAL**

*Montreal-based Alexis Lepage is among the world's elite*

**Montreal, July 11<sup>th</sup>, 2017** – One month before the event, taking place on August 5<sup>th</sup> and 6<sup>th</sup>, the International Triathlon Union (ITU) has published the start list of the athletes who will be in Montreal for the 7<sup>th</sup> race of the World Series, one of the most prestigious triathlon competitions in the world:

[http://www.triathlon.org/events/start\\_list/2017\\_itu\\_world\\_triathlon\\_montreal/309382](http://www.triathlon.org/events/start_list/2017_itu_world_triathlon_montreal/309382)

“The caliber of the pro athletes registered for our event is very strong, this has never been seen before in Montreal. This shows that the organization has left a very good impression on the athletes during our first event last summer. For an event as young and new as ours, this list is the undisputed proof that Montreal is now recognized as a must among the pros. We have 8 of the 10 best male athletes in the world and 8 of the 10 best female athletes on the starting line”, explains Patrice Brunet, president and chief executive officer of Montréal International Triathlon.

### **Alexis Lepage on the start line**

Among the Canadian athletes who will go head-to-head with the best in the world, we will find Montreal-based **Alexis Lepage**, National University champion and Canadian Elite vice-champion (student at Laval University in business management).

“Competing in such a major event at home is a unique opportunity for our triathletes. The participation of local athletes is important for our organization, as well for the growth of our sport. We wished we would have more, but it illustrates the exceptional caliber that is found in the ITU World Triathlon Series”, mentions Patrice Brunet.

### **Amateur athletes: capacity of 1 500 participants**

More than 700 athletes have already registered in the amateur component. This category of participants is important for the organization, which has a capacity of a maximum of 1 500 participants. “We believe that

the presence of the best athletes in the world will be an amazing incentive to encourage amateur athletes to register for the event, explains Patrice Brunet. "It's a unique opportunity for these athletes to compete on the same course as the world's finest", he continues.

### **About the Montréal International Triathlon**

Montréal International Triathlon is a non-profit organization. Its goal is to develop a rich triathlon legacy in eastern Canada by hosting an annual world sports event over the next several years, thereby promoting a healthy and active lifestyle to current and upcoming triathletes, making the sport more accessible to all and showcasing the world's top triathletes.

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**Website:** [www.montreal.com](http://www.montreal.com)

**Facebook:** [Triathlon International de Montréal](#)

**Twitter:** [@TriathlonMTL](#)

**Instagram:** [@triathlonmtl](#)

**YouTube:** [Triathlon International de Montréal](#)

**Patrice Brunet, president and chief executive officer of Montréal International Triathlon, is available to comment this news by phone or in person. Note that Alexis Lepage is also available for interviews.**

### **Please coordinate with:**

Camille Asselin  
camille@malallier.com  
C : (450) 602-4002  
B : (514) 507-6299

Laurence Vallerand  
Laurence\_vallerand@malallier.com  
B : (514) 507-6299