

THE GROUPE COPLEY WORLD TRIATHLON WILL TAKE PLACE AUGUST 13 TO 15!

Montréal, Wednesday, June 23, 2021 – After a year on pause due to the COVID-19 pandemic, Productions Podium is once again thrilled to host the World Triathlon Championship Series at the Grand Quay in the Old Port of Montréal during the 5th edition of the **Groupe Copley World Triathlon**. The Montréal legs will no doubt be challenging as this will be the first competition on the triathlete calendar following the Tokyo Olympic Games and will precede the World Triathlon Championship Finals in Edmonton by a few days. This coming August 13 to 15, a total of 120 male and female triathletes will be raring to compete in the qualifying events for the super sprint and mixed relay championships.

This summer, the Tokyo Olympic Games will be presenting the mixed relay as a new medal discipline in triathlon. The Groupe Copley World Triathlon will also be presenting this discipline, along with the new elite super sprint qualifications. Renowned for hosting the standard distance event over the past few years, the Groupe Copley World Triathlon is now positioning itself as a short-distance event host so that it can offer a faster, more explosive and spectacular experience. Some 500 triathlon enthusiasts can also try out the world elite course for the sprint and super sprint distances over the weekend. The organization is also hosting a Coupe Québec competition in the U13 and U15 categories. [See complete schedule](#)

Held exceptionally in August this year to accommodate the international calendar and maximize the number of competitions taking place worldwide, the Groupe Copley World Triathlon will go back to its regular time slot in June 2022, from Wednesday, June 22 to Sunday, June 26. This time next year, it will also host the [World Triathlon Sprint & Relay, the most important triathlon competition ever held outside of Québec after the World Championships in 1999.](#)

“Everyone knows how trying this past year has been for sports events organizers. But our team dug in—not only were they resilient, but they adapted on the fly and worked non-stop to plan events safely. This year, we are pleased to host not only the Groupe Copley World Triathlon, but also the Distrix Festival, the Triathlon de Verdun and On court Montréal, **said Patrice Brunet, President, Productions Podium and Groupe Copley World Triathlon.** “This coming August, our event will feature safe triathlons on a fast course for both world-class and amateur athletes alike. We confirm that our event protocol has been approved by the appropriate authorities and that the amateur events are scheduled. Discussions are still ongoing regarding the approval of the entry protocol for elite athletes to Canada. Let's remember that most of them will be arriving from Tokyo and will therefore have been subjected to a very strict sanitary framework. We therefore expect positive developments soon.”

The Groupe Copley World Triathlon is working closely with the Ville, the Santé publique and stakeholders involved to deliver a safe and exciting event for everyone this summer.

The Groupe Copley World Triathlon is produced by Productions Podium and benefits from the invaluable support of Groupe Copley. The event is made possible thanks to the collaboration of Triathlon Quebec, Triathlon Canada and World Triathlon, as well as its public partners: Gouvernement du Canada, Gouvernement du Québec, Ville de Montréal et Tourisme Montréal.

ABOUT PRODUCTIONS PODIUM

Founded in 2016, Productions Podium organizes and produces local, national and international sports and cultural events, and is driven by the desire to offer participants and the public high-quality competitions. The team has carved out a name for itself thanks to an ability to pivot quickly, its commitment to excellence and its diverse roster of sports events. This year, it will be presenting the DISTRIX Festival, the Groupe Copley World Triathlon, Triathlon de Verdun and On court Montréal. With these major projects and brand-new Québec events in its sights, Productions Podium has become a prominent figure on the event landscape in Montréal and Québec more than ever.

